



Section COMMUNITY

Title PUBLIC RELATIONS OBJECTIVES

LACKAWANNA TRAIL SCHOOL DISTRICT

Adopted

Revised

Lackawanna Trail School District

<p>1. Purpose</p> <p>2. Responsibility</p>	<p>901. PUBLIC RELATIONS OBJECTIVES</p> <p>The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the district's public schools.</p> <p>Toward this end, the Board shall provide parents or guardians and other district residents opportunities for information and orientation regarding local school procedures, and will utilize, insofar as practical, all appropriate means and media to achieve the following objectives:</p> <p>to explain the programs, achievements, and needs of the schools to parents, township officials and other community leaders, local business and industry, community organizations, special interest groups, the community as a whole, and State and federal agencies to determine:</p> <p>what residents expect from their schools;</p> <p>what residents think about the accomplishments of their schools.</p> <p>what residents would like to know about their schools that they don't now know</p> <p>which particular areas of the school program, policies, or operations need further clarification or explanation</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> <p>10</p> <p>11</p> <p>12</p> <p>13</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p> <p>26</p> <p>27</p> <p>28</p> <p>29</p> <p>30</p> <p>31</p> <p>32</p> <p>33</p> <p>34</p> <p>35</p> <p>36</p> <p>37</p> <p>38</p> <p>39</p> <p>40</p> <p>41</p> <p>42</p> <p>43</p> <p>44</p>
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district policies and procedures, as well as reasons for them when that is relevant

system-wide activities

their own responsibilities

their reights within district policy and under school law

practices and procedures to follow at parent meetings or conferences to establish cordial relationships and trust on the part of their pupils' parents

to operate, insofar as required, in public session, as speedily and efficiently as circumstances permit, and with public participation

SC 3603

to recognize pupils as a "public" entitled both to be heard and to be provided with reasons for policies and practices which relate to them; as "ambassadors" from the school system to the community, whose attitudes will affect community opinion of the schools

to inform teaching staff personnel that community opinion depends upon the daily life of the school, and that they should seek the following objectives as opportunity permits in their respective fields of services:

acquaint citizens with the work of the schools.

give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.

make parents feel welcome in the school office and in the classroom.

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cooperate with Parent-Teacher and other community groups.

maintain pupil relations so as to enlist the cooperation of the home.

School Code

SC 701.1
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