



July 9, 2012

Lackawanna Trail Elementary Center is sponsoring our Second Annual Walk-a-thon to raise funds for our school.

By making a pledge you will support a great local school and their educational endeavors.

Please Join Us

As officers of Lackawanna Trail's Parent Teacher Organization (PTO) we'd like to share with you some of the ways the money will be spent – based on what was raised and paid out last year.

Over 1,200 books will be given to students through the PAWS (Pick a Wonderful Story) Program Educational field trips for grades K through 6

Author's Day – in 2011-2012 the author was author and illustrator D. Michael Price

One for Books Program earned Scholastic points for the library

See attached sheet for more the PTO accomplished through donations like yours

This fundraiser will raise the bulk of our budget. Students will be collecting pledges when school starts but now we are looking for business sponsors. If you know a student at Lackawanna Trail Elementary Center and want your business donation pledged in the student's name, please write their name on the return form. Students earn credits toward prizes.

Business Pledge Levels:

<i>Bronze Sponsor</i>	<i>Silver Sponsor</i>	<i>Gold Sponsor</i>
\$50.00	\$100.00	\$150.00
<ul style="list-style-type: none"> • Recognition on Sponsor Banner at Walk-a-Thon Family Night 	<ul style="list-style-type: none"> • Recognition on Sponsor Banner at Walk-a-Thon Family Night • Link to your business website from PTO Facebook page and community website = Itsd.info 	<ul style="list-style-type: none"> • Recognition on Sponsor Banner at Walk-a-Thon Family Night • Link to your business website from PTO Facebook page and community website = Itsd.info • Business name and logo on participant race bibs

Specific Sponsorships: Donations in these categories also receive recognition on Sponsorship Banner, a link to your web-site from Facebook and (for \$150.00 and more donations) your name and logo on the race bibs.

\$1,000.00	Will purchase pedometers for all the students and teachers
\$500.00	Will purchase walk-a-thon wrist bands for all participants
\$500.00	Will purchase prizes for participant fundraising
\$125.00	Will sponsor a game at the walk-a-thon Family Night

All sponsors will be prominently displayed on walk-a-thon advertising so members and visitors will be aware of your contribution.

Every penny of your donation will be used for the children at the school.

Your donation is truly appreciated.

We Invite You and/or Your Business To Become a Sponsor of an Extraordinary Event.

The PTO at Lackawanna Trail Elementary Center is
presenting our Second Annual
Walk-a-thon

Our Mission: To raise money to benefit the students and staff of Lackawanna Trail Elementary Center.
100% of the proceeds raised will go back into the Elementary Center.

PS: The PTO is a non-profit 501C3 corporation. All contributions are tax deductible. You will receive acknowledgment of your donation for your tax records.

We would appreciate your support! Any questions, please contact Tracy Wescott at twescott@ha-pa.com or Jennifer Wohlgemuth at j.wohlgemuth@pennsecurity.com. Thank you!

If interested, please complete the below and send your check in the enclosed, postage paid envelope.

Contact Name: _____

Business Name: _____

Address: _____

Website: _____

Phone Number: _____ e-mail address _____

Student Name: (if a particular student can get prize winning credit from your donation):

Please include a copy of your logo for our advertising.

All sponsorships must be received by August 30, 2012 in order for the logos and business names to be printed.

Sincerely,

JoAnne Wright

PTO President

jotastefullyfoods@yahoo.com

Leslie Grega

PTO Vice President

lesliegrega@yahoo.com

Charlene Ostroski

PTO Secretary

csiebecker@hotmail.com

Ronda Norman

PTO Treasurer

rnorman@keystone.edu

Thank you.